



PATENT

I hereby certify that on the date specified below, this correspondence is being deposited with the United States Postal Service as first-class mail in an envelope addressed to Box Missing Parts, Commissioner for Patents, Washington, DC 20231.

Date

11/6/01

Jeanne Connelly

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : David DeBusk et al.
Application No. : 09/880,724 Confirmation No.: 6097
Filed : June 12, 2001
For : TARGETING ELECTRONIC ADVERTISING PLACEMENT
IN ACCORDANCE WITH AN ANALYSIS OF USER
INCLINATION AND AFFINITY

Docket No. : 291508006US2

Date : November 6, 2001

Box Missing Parts
Commissioner for Patents
Washington, DC 20231

RESPONSE TO NOTICE TO FILE MISSING PARTS OF APPLICATION

Sir:

In response to the Notice to File Missing Parts dated July 6, 2001, please find enclosed a Declaration, Authorization for Extensions of Time Under 37 CFR § 1.136(a)(3), and a copy of the Notice to File Missing Parts for the above-identified application.

Please find enclosed a Petition for an Extension of Time, extending the time for response from September 6, 2001 to November 6, 2001.

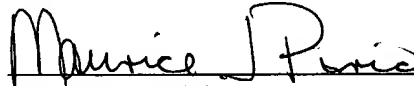
The fees have been calculated as follows:

Basic Fee	\$	740.00
Total Claims (65, 45 extra)		810.00
Independent Claims (11, 8 extra)		672.00
Missing Parts Surcharge		130.00
Total	\$	2352.00
Extension-of-Time Fee		400.00
TOTAL	\$	2752.00

The Commissioner is hereby authorized to charge the filing fees of \$2752.00, and any additional filing fees or to credit any overpayment to Deposit Account No. 50-0665. A duplicate copy of this response is enclosed.

Respectfully submitted,

Perkins Coie LLP



Maurice J. Pirio

Registration No. 33,273

MJP:jc

Enclosures:

Postcard

Copy of this Response

Declaration

Petition for Extension of Time (+ 2 copies)

Authorization for Extensions of Time Under 37 CFR § 1.136(a)(3)

Copy of Notice to File Missing Parts

PERKINS COIE LLP

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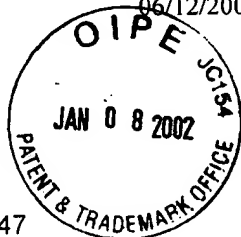


UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/880,724	06/12/2001	Will Medford	291508006US2

25096
PERKINS COIE LLP
PATENT-SEA
P.O. BOX 1247
SEATTLE, WA 98111-1247



CONFIRMATION NO. 6097

FORMALITIES LETTER



OC000000006267446

Date Mailed: 07/06/2001

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.
Applicant must submit \$ 710 to complete the basic filing fee and/or file a small entity statement claiming such status (37 CFR 1.27).
- Total additional claim fee(s) for this application is \$1450.
 - \$810 for 45 total claims over 20.
 - \$640 for 8 independent claims over 3.
- The oath or declaration is missing.
A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- **The balance due by applicant is \$ 2290.**

*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center
Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE

01/14/2002 KZEMDIE 00000012 500665 0980724
01 FC:101 740.00 CH
02 FC:105 130.00 CH
03 FC:102 672.00 CH
04 FC:103 810.00 CH